

Exhibit 7: Rowan Wilson's CV

Curriculum Vitae

Rowan Wilson, Ph.D.

Expert in Social Media, Generative AI, and Emerging Technologies

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EDUCATION

Ph.D. in Emerging Technologies

Cascadia Institute of Technology, Cascadia, USA

Dissertation: "Navigating the Post-Truth Era: The Role of AI in Social Media Content Creation and Public Perception"

Graduated: 2018

Master's Degree in Communication Studies

University of Cascadia, Cascadia, USA

Graduated: 2013

Bachelor's Degree in Information Systems

Piper College, Piper County, Cascadia, USA

Graduated: 2010

PROFESSIONAL EXPERIENCE

Professor of Digital Communication & Emerging Technologies

Cascadia Institute of Technology | 2019 – Present

- Teach courses on social media ethics, generative AI, and emerging technologies.
- Lead research on the influence of AI on social media content creation.
- Advise graduate students on research in digital ethics, media studies, and AI.

Independent Consultant

EmergingTech Consulting Group | 2015 – Present

- Provide expert testimony in legal cases involving social media, AI, and defamation.
- Consult with media companies on ethical standards and AI content creation.
- Offer workshops on navigating the post-truth environment for legal professionals.

Social Media Strategist

TechVerse Communications | 2013 – 2015

- Developed social media strategies for tech startups focusing on brand engagement.
 - Analyzed data on audience behavior to optimize content creation.
 - Collaborated with AI developers to integrate generative AI tools into marketing campaigns.
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PUBLICATIONS

- **"The Post-Truth Paradigm: Navigating Social Media in an Era of AI and Hyper-Reality"**, *Journal of Digital Ethics* (2021).
Analyzed how the rise of AI-driven content affects public perception of truth in digital spaces.
- **"Generative AI and Defamation: Why Online Spaces Should Be Legally Reconsidered"**, *Global Review of Emerging Technologies* (2020).
Investigated legal challenges of applying traditional defamation law in the context of AI-generated content.
- **"When the Algorithm Decides: Understanding Influence and Accountability in AI-Generated Content"**, *Proceedings of the International Conference on Emerging Media* (2019).
Focused on the ethical and legal accountability in AI-enhanced content creation.

EXPERT TESTIMONY AND LEGAL CONSULTATION

- **Hayden Honeycutt v. Sammy Snow**

Expert Witness

Provided analysis on the role of generative AI in social media defamation cases, focusing on the blurring lines between fact and fiction in influencer culture and post-truth discourse.

- **Valerie Cook v. MirrorMind Media**

Consultant

Provided insights on social media practices, AI content generation, and public perception management for a media company accused of spreading misinformation through AI tools.

CERTIFICATIONS

- **Certified Digital Ethics Professional**

International Association of Digital Ethics (LADE) – 2018

Certified to provide expert advice and analysis in cases related to digital content ethics, social media, and AI-driven platforms.

- **Certified AI-Human Interaction Analyst**

Global Council on Artificial Intelligence and Human Interaction (GCAIHI) – 2017

Expertise in understanding the relationship between AI-generated content and its societal and ethical implications.

SPEAKING ENGAGEMENTS

- **Keynote Speaker**

International Conference on Digital Media & AI – "AI, Truth, and Accountability in the Digital Age" – 2022

- **Guest Speaker**

Legal Tech Forum – "Social Media Defamation: Navigating New Frontiers in AI Content" – 2020

- **Panelist**

AI & Society Symposium – "Generative AI and Its Impact on Public Trust" – 2021

PROFESSIONAL AFFILIATIONS

- **International Association of Digital Ethics (IADE) – Member**

- **Global Council on Artificial Intelligence and Human Interaction (GCAIHI) – Fellow**

- **Association for Media and Communication Research (AMCR) – Member**

RESEARCH INTERESTS

- The influence of generative AI on social media and content creation.
 - Defamation law and its evolution in the context of AI and social media platforms.
 - Post-truth discourse and its implications on public trust and ethics.
 - Digital ethics and algorithmic accountability in media.
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SKILLS

- Generative AI content analysis
 - Social media and influencer culture
 - Legal consultation on defamation and digital ethics
 - Digital media strategy
 - Public speaking and expert testimony
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References available upon request.