

Exhibit 6: Morgan Dorf's CV

Curriculum Vitae

Morgan Dorf

Certified Public Accountant (CPA)

Email: morgan.dorf@honeycuttaccounting.com

Phone: (555) 987-6543

LinkedIn: [linkedin.com/in/morgandorf](https://www.linkedin.com/in/morgandorf)

Website: www.morgandorfaccounting.com

EDUCATION

Bachelor's Degree in Accounting

Piper County University, Cascadia

Graduated: 1995

Certified Public Accountant (CPA)

Cascadia State Board of Accountancy

Licensed: 1997

PROFESSIONAL EXPERIENCE

Head Accountant

Honeycutt Carnival, Piper County, Cascadia | 1999 – 2024

- Managed all financial operations for the Honeycutt Carnival for over 25 years, from its peak profitability to its eventual closure.
- Oversaw budgets, payroll, and financial statements to ensure compliance with state and federal laws.
- Maintained profit and loss statements, which documented the steady decline of business leading up to the closure of the carnival in 2024.
- Provided financial reports to upper management and the Honeycutt family regarding the carnival's long-term financial health.
- Played a key role in managing the transition when the business faced legal and financial challenges.

Owner & Operator

Dorf Accounting Services, Piper County, Cascadia | 2005 – Present

- Provide accounting, tax, and advisory services to small businesses and individuals across Cascadia.
 - Specialize in financial planning, budgeting, and business restructuring for companies in crisis.
 - Offer consultation services for businesses dealing with defamation or public relations issues that impact financial outcomes.
 - Maintain long-term relationships with clients by providing tailored financial advice based on unique business needs.
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PROFESSIONAL CERTIFICATIONS

- **Certified Public Accountant (CPA)** – Cascadia State Board of Accountancy
 - **Certified Management Accountant (CMA)** – Institute of Management Accountants (IMA), 2001
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NOTABLE CASES AND CONSULTATIONS

• Hayden Honeycutt v. Sammy Snow

Expert Witness for the Plaintiff

Provided testimony regarding the financial losses Honeycutt Carnival experienced after Sammy Snow's social media post. Presented detailed profit and loss statements showing that despite prior decline, the social media attention was a critical factor in the carnival's closure.

• Honeycutt Carnival Financial Crisis

As the lead accountant during the final years of the carnival, I advised Hayden Honeycutt on financial restructuring strategies and alternative methods for boosting revenue. Despite these efforts, external factors, including the social media controversy, contributed to the eventual closure.

FINANCIAL ANALYSIS & REPORTING

- Expert in analyzing profit and loss trends to identify the impact of external events on business health.
- Proficient in preparing financial statements that comply with industry standards and regulations.
- Skilled in identifying areas of financial mismanagement and implementing corrective actions.
- Experience in preparing and presenting financial evidence for legal cases, including defamation, bankruptcy, and business closure scenarios.

SIDE PROJECTS

Substack Writer: Media Criticism & Financial Impacts

Author of a Substack blog analyzing the intersection of media, finance, and business reputation.

- Write articles on the influence of social media on business outcomes, especially related to PR crises and defamation cases.
- Offer analysis on how media coverage, whether traditional or digital, can shape financial realities for small businesses.

PROFESSIONAL SKILLS

- Financial statement preparation and analysis
- Tax planning and advisory services
- Profit and loss forecasting
- Budgeting and financial restructuring
- Business and personal tax filings
- Legal testimony in finance-related cases

SOFTWARE COMPETENCIES

- QuickBooks
- Microsoft Excel (Advanced)
- Xero Accounting Software
- Intuit ProConnect Tax
- Sage Business Cloud Accounting

PROFESSIONAL MEMBERSHIPS

- **American Institute of CPAs (AICPA)** – Member
- **Institute of Management Accountants (IMA)** – Member
- **Cascadia Association of Accounting Professionals** – Member

COMMUNITY INVOLVEMENT

- **Volunteer Treasurer** – Piper County Youth Sports League
- **Accounting Mentor** – Cascadia Small Business Development Center
- **Financial Literacy Speaker** – Various local high schools and community groups in Cascadia

RESEARCH AND PUBLICATIONS

- **"Social Media's Influence on Small Business Financial Health"** – *Cascadia Business Review*, 2022
Analyzed how social media controversies can drastically impact the financial stability of small businesses, with case studies on carnival and entertainment industries.
- **"PR Crises and Financial Fallout: Case Study of Cascadia Zoo"** – *Piper County Accounting Journal*, 2017
Explored the intersection of public perception, financial mismanagement, and external media influences, using Cascadia Zoo as the key example.